

DUPLICATE

## INVOICE



www.thewmurchannel.com

**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Invoice #	Invoice Date	Invoice Month	Invoice Period
966034-1	11/04/12	November 2012	10/22/12 - 10/30/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Billing Address:

**American Rambler**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Advertiser	Product	Estimate Number
Romney/R/President	candidate order	

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	966034	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/12	10/30/12	6a Daybreak Class of Time - Pre-emptible with notice	6-7a	22222--	:30	10	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 22222-- 10 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WMURW 10/24/12 6:12 AM 6a Daybreak 6-7a :30 2012MRFP145H \$700.00 NM 1 WMURW 10/24/12 6:38 AM 6a Daybreak 6-7a :30 2012MRFP148H \$700.00 NM 4 WMURTh 10/25/12 5:59 AM 6a Daybreak 6-7a :30 2012MRFP148H \$700.00 NM 3 WMURTh 10/25/12 6:55 AM 6a Daybreak 6-7a :30 2012MRFP145H \$700.00 NM 5 WMURF 10/26/12 5:57 AM 6a Daybreak 6-7a :30 2012MRFP148H \$700.00 NM 6 WMURF 10/26/12 6:25 AM 6a Daybreak 6-7a :30 2012MRFP145H \$700.00 NM 7 WMURM 10/29/12 6:00 AM 6a Daybreak 6-7a :30 2012MRFP143H \$700.00 NM 8 WMURM 10/29/12 6:56 AM 6a Daybreak 6-7a :30 2012MRFP148H \$700.00 NM 10 WMURTu 10/30/12 6:12 AM 6a Daybreak 6-7a :30 2012MRFP156H \$700.00 NM 9 WMURTu 10/30/12 6:43 AM 6a Daybreak 6-7a :30 2012MRFP143H \$700.00 NM									
2	10/24/12	10/30/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9a	22222--	:30	10	\$1,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 22222-- 10 \$1,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURW 10/24/12 7:25 AM Good Morning America 7-9a :30 2012MRFP145H \$1,150.00 NM 2 WMURW 10/24/12 8:49 AM Good Morning America 7-9a :30 2012MRFP148H \$1,150.00 NM 3 WMURTh 10/25/12 7:59 AM Good Morning America 7-9a :30 2012MRFP148H \$1,150.00 NM 4 WMURTh 10/25/12 8:48 AM Good Morning America 7-9a :30 2012MRFP145H \$1,150.00 NM 5 WMURF 10/26/12 7:29 AM Good Morning America 7-9a :30 2012MRFP148H \$1,150.00 NM 6 WMURF 10/26/12 7:58 AM Good Morning America 7-9a :30 2012MRFP145H \$1,150.00 NM 7 WMURM 10/29/12 8:29 AM Good Morning America 7-9a :30 2012MRFP148H \$1,150.00 NM 8 WMURM 10/29/12 8:55 AM Good Morning America 7-9a :30 2012MRFP143H \$1,150.00 NM 9 WMURTu 10/30/12 7:28 AM Good Morning America 7-9a :30 2012MRFP156H \$1,150.00 NM 10 WMURTu 10/30/12 8:29 AM Good Morning America 7-9a :30 2012MRFP143H \$1,150.00 NM									
3	10/24/12	10/30/12	KELLY & MICHAEL LIVE 9AM-10AM Class of Time - Pre-emptible with notice	9AM-10AM	11111--	:30	5	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 11111-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURW 10/24/12 9:54 AM KELLY & MICHAEL LIVE DAY 9AM-10AM :30 2012MRFP145H \$350.00 NM									

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
966034-1	11/04/12	November 2012	10/22/12 - 10/30/12

Advertiser	Product	Estimate Number
Romney/R/President	candidate order	



www.thewmurchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/24/12	10/30/12	KELLY & MICHAEL LIVE	9AM-10AM	11111--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Th	10/25/12	9:40 AM	KELLY & MICHAEL LIVE DAY	9AM-10AM	:30	2012MRFP148H	\$350.00 NM
3	WMUR	F	10/26/12	9:53 AM	KELLY & MICHAEL LIVE DAY	9AM-10AM	:30	2012MRFP148H	\$350.00 NM
4	WMUR	M	10/29/12	9:51 AM	KELLY & MICHAEL LIVE DAY	9AM-10AM	:30	2012MRFP148H	\$350.00 NM
5	WMUR	Tu	10/30/12	9:43 AM	KELLY & MICHAEL LIVE DAY	9AM-10AM	:30	2012MRFP156H	\$350.00 NM
4	10/24/12	10/30/12	The View	11-12p	11111--	:30	5	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/12	10/30/12	11111--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/24/12	11:32 AM	The View	11-12p	:30	2012MRFP148H	\$600.00 NM
2	WMUR	Th	10/25/12	11:59 AM	The View	11-12p	:30	2012MRFP145H	\$600.00 NM
3	WMUR	F	10/26/12	11:59 AM	The View	11-12p	:30	2012MRFP145H	\$600.00 NM
4	WMUR	M	10/29/12	10:58 AM	The View	11-12p	:30	2012MRFP148H	\$600.00 NM
5	WMUR	Tu	10/30/12	11:38 AM	The View	11-12p	:30	2012MRFP156H	\$600.00 NM
5	10/24/12	10/30/12	News 9 at Noon	12-1230p	11111--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/12	10/30/12	11111--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/24/12	12:26 PM	News 9 at Noon	12-1230p	:30	2012MRFP145H	\$350.00 NM
2	WMUR	Th	10/25/12	12:25 PM	News 9 at Noon	12-1230p	:30	2012MRFP148H	\$350.00 NM
3	WMUR	F	10/26/12	12:25 PM	News 9 at Noon	12-1230p	:30	2012MRFP148H	\$350.00 NM
4	WMUR	M	10/29/12	12:29 PM	News 9 at Noon	12-1230p	:30	2012MRFP143H	\$350.00 NM
5	WMUR	Tu	10/30/12	12:15 PM	News 9 at Noon	12-1230p	:30	2012MRFP143H	\$350.00 NM
6	10/24/12	10/30/12	Who Wants to be a Millionaire	1230-1p	11111--	:30	5	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/12	10/30/12	11111--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/24/12	12:45 PM	Who Wants to be a Millionaire	1230-1p	:30	2012MRFP148H	\$500.00 NM
2	WMUR	Th	10/25/12	12:52 PM	Who Wants to be a Millionaire	1230-1p	:30	2012MRFP145H	\$500.00 NM
3	WMUR	F	10/26/12	12:46 PM	Who Wants to be a Millionaire	1230-1p	:30	2012MRFP145H	\$500.00 NM
4	WMUR	M	10/29/12	12:45 PM	Who Wants to be a Millionaire	1230-1p	:30	2012MRFP148H	\$500.00 NM
5	WMUR	Tu	10/30/12	12:47 PM	Who Wants to be a Millionaire	1230-1p	:30	2012MRFP156H	\$500.00 NM
7	10/24/12	10/30/12	THE CHEW	1-2PM	11111--	:30	5	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/12	10/30/12	11111--	5	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/24/12	12:59 PM	THE CHEW	1-2PM	:30	2012MRFP145H	\$250.00 NM
2	WMUR	Th	10/25/12	1:32 PM	THE CHEW	1-2PM	:30	2012MRFP148H	\$250.00 NM
3	WMUR	F	10/26/12	12:59 PM	THE CHEW	1-2PM	:30	2012MRFP148H	\$250.00 NM
4	WMUR	M	10/29/12	1:30 PM	THE CHEW	1-2PM	:30	2012MRFP148H	\$250.00 NM
5	WMUR	Tu	10/30/12	1:29 PM	THE CHEW	1-2PM	:30	2012MRFP156H	\$250.00 NM
8	10/24/12	10/30/12	GENERAL HOSPITAL	2p-3p	11111--	:30	5	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/12	10/30/12	11111--	5	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/24/12	2:27 PM	GENERAL HOSPITAL	2p-3p	:30	2012MRFP148H	\$250.00 NM

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966034-1	11/04/12	November 2012	10/22/12 - 10/30/12

Advertiser	Product	Estimate Number
Romney/R/President	candidate order	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	10/24/12	10/30/12	GENERAL HOSPITAL	2p-3p	11111--	:30	5	\$250.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Th	10/25/12	2:31 PM	GENERAL HOSPITAL	2p-3p	:30	2012MRFP145H	\$250.00 NM
3	WMUR	F	10/26/12	2:23 PM	GENERAL HOSPITAL	2p-3p	:30	2012MRFP145H	\$250.00 NM
4	WMUR	M	10/29/12	2:59 PM	GENERAL HOSPITAL	2p-3p	:30	2012MRFP143H	\$250.00 NM
5	WMUR	Tu	10/30/12	2:24 PM	GENERAL HOSPITAL	2p-3p	:30	2012MRFP143H	\$250.00 NM
9	10/24/12	10/30/12	KATIE	3-4P	11111--	:30	5	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/12	10/30/12	11111--	5	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/24/12	3:47 PM	KATIE	3-4P	:30	2012MRFP145H	\$125.00 NM
2	WMUR	Th	10/25/12	3:29 PM	KATIE	3-4P	:30	2012MRFP148H	\$125.00 NM
3	WMUR	F	10/26/12	3:27 PM	KATIE	3-4P	:30	2012MRFP148H	\$125.00 NM
4	WMUR	M	10/29/12	3:48 PM	KATIE	3-4P	:30	2012MRFP148H	\$125.00 NM
5	WMUR	Tu	10/30/12	3:27 PM	KATIE	3-4P	:30	2012MRFP156H	\$125.00 NM
10	10/24/12	10/30/12	ELLEN EF	4PM-5PM	11111--	:30	5	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/12	10/30/12	11111--	5	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/24/12	3:59 PM	ELLEN EF	4PM-5PM	:30	2012MRFP148H	\$250.00 NM
2	WMUR	Th	10/25/12	4:24 PM	ELLEN EF	4PM-5PM	:30	2012MRFP145H	\$250.00 NM
3	WMUR	F	10/26/12	4:51 PM	ELLEN EF	4PM-5PM	:30	2012MRFP145H	\$250.00 NM
4	WMUR	M	10/29/12	4:43 PM	ELLEN EF	4PM-5PM	:30	2012MRFP148H	\$250.00 NM
5	WMUR	Tu	10/30/12	4:38 PM	ELLEN EF	4PM-5PM	:30	2012MRFP156H	\$250.00 NM
11	10/24/12	10/30/12	News 9 at 5	5-6p	22222--	:30	10	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/12	10/30/12	22222--	10	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	W	10/24/12	5:39 PM	News 9 at 5	5-6p	:30	2012MRFP145H	\$1,400.00 NM
1	WMUR	W	10/24/12	5:58 PM	News 9 at 5	5-6p	:30	2012MRFP148H	\$1,400.00 NM
4	WMUR	Th	10/25/12	5:26 PM	News 9 at 5	5-6p	:30	2012MRFP148H	\$1,400.00 NM
3	WMUR	Th	10/25/12	5:45 PM	News 9 at 5	5-6p	:30	2012MRFP145H	\$1,400.00 NM
5	WMUR	F	10/26/12	5:23 PM	News 9 at 5	5-6p	:30	2012MRFP148H	\$1,400.00 NM
6	WMUR	F	10/26/12	5:54 PM	News 9 at 5	5-6p	:30	2012MRFP145H	\$1,400.00 NM
7	WMUR	M	10/29/12	5:29 PM	News 9 at 5	5-6p	:30	2012MRFP143H	\$1,400.00 NM
8	WMUR	M	10/29/12	5:52 PM	News 9 at 5	5-6p	:30	2012MRFP148H	\$1,400.00 NM
9	WMUR	Tu	10/30/12	5:16 PM	News 9 at 5	5-6p	:30	2012MRFP143H	\$1,400.00 NM
10	WMUR	Tu	10/30/12	5:25 PM	News 9 at 5	5-6p	:30	2012MRFP156H	\$1,400.00 NM
12	10/24/12	10/30/12	News 9 at 6/World News	6-7p	22222--	:30	10	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/12	10/30/12	22222--	10	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	W	10/24/12		News 9 at 6/World News To	6-7p	:00		<del>\$1,400.00</del> NM
Credited oversold inventory									
1	WMUR	W	10/24/12	6:22 PM	News 9 at 6/World News To	6-7p	:30	2012MRFP145H	\$1,400.00 NM



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Advertiser	Product	Estimate Number	
Romney/R/President	candidate order		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/24/12	10/30/12	News 9 at 6/World News 6-7p		22222--	:30	10	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMUR	Th	10/25/12		News 9 at 6/World News To	6-7p	:00		<del>\$1,400.00</del> NM
Credited oversold inventory									
4	WMUR	Th	10/25/12	6:22 PM	News 9 at 6/World News To	6-7p	:30	2012MRFP148H	\$1,400.00 NM
6	WMUR	F	10/26/12	6:23 PM	News 9 at 6/World News To	6-7p	:30	2012MRFP148H	\$1,400.00 NM
5	WMUR	F	10/26/12	6:28 PM	News 9 at 6/World News To	6-7p	:30	2012MRFP145H	\$1,400.00 NM
8	WMUR	M	10/29/12	6:20 PM	News 9 at 6/World News To	6-7p	:30	2012MRFP148H	\$1,400.00 NM
7	WMUR	M	10/29/12	6:26 PM	News 9 at 6/World News To	6-7p	:30	2012MRFP143H	\$1,400.00 NM
9	WMUR	Tu	10/30/12		News 9 at 6/World News To	6-7p	:00		<del>\$1,400.00</del> NM
Credited oversold inventory									
10	WMUR	Tu	10/30/12	6:28 PM	News 9 at 6/World News To	6-7p	:30	2012MRFP156H	\$1,400.00 NM
13	10/24/12	10/30/12	Chronicle NH	7-730p	11111--	:30	5	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/12	10/30/12	11111--	5	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/24/12	7:27 PM	Chronicle NH	7-730p	:30	2012MRFP148H	\$1,100.00 NM
2	WMUR	Th	10/25/12	7:23 PM	Chronicle NH	7-730p	:30	2012MRFP145H	\$1,100.00 NM
3	WMUR	F	10/26/12	7:10 PM	Chronicle NH	7-730p	:30	2012MRFP148H	\$1,100.00 NM
4	WMUR	M	10/29/12		Chronicle NH	7-730p	:00		<del>\$1,100.00</del> NM
Credited no program airing									
5	WMUR	Tu	10/30/12		Chronicle NH	7-730p	:00		<del>\$1,100.00</del> NM
Credited no program airing									
14	10/24/12	10/30/12	INSIDE EDITION AC	730-8p	11111--	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/12	10/30/12	11111--	5	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/24/12	7:54 PM	INSIDE EDITION AC	730-8p	:30	2012MRFP145H	\$700.00 NM
2	WMUR	Th	10/25/12		INSIDE EDITION AC	730-8p	:00		<del>\$700.00</del> NM
Credited oversold inventory									
3	WMUR	F	10/26/12		INSIDE EDITION AC	730-8p	:00		<del>\$700.00</del> NM
Credited oversold inventory									
4	WMUR	M	10/29/12		INSIDE EDITION AC	730-8p	:00		<del>\$700.00</del> NM
Credited no program airing									
5	WMUR	Tu	10/30/12		INSIDE EDITION AC	730-8p	:00		<del>\$700.00</del> NM
Credited no program airing									
15	10/24/12	10/30/12	News 9 at 11	11-11:35p	22222--	:30	10	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/12	10/30/12	22222--	10	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/24/12	11:13 PM	News 9 at 11	11-11:35p	:30	2012MRFP145H	\$2,200.00 NM
2	WMUR	W	10/24/12	11:24 PM	News 9 at 11	11-11:35p	:30	2012MRFP148H	\$2,200.00 NM
4	WMUR	Th	10/25/12	11:22 PM	News 9 at 11	11-11:35p	:30	2012MRFP145H	\$2,200.00 NM
3	WMUR	Th	10/25/12	11:34 PM	News 9 at 11	11-11:35p	:30	2012MRFP148H	\$2,200.00 NM

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Advertiser	Product	Estimate Number	
Romney/R/President	candidate order		



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/24/12	10/30/12	News 9 at 11	11-11:35p	22222--	:30	10	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WMURF		10/26/12	11:16 PM	News 9 at 11	11-11:35p	:30	2012MRFP148H	\$2,200.00 NM
5	WMURF		10/26/12	11:27 PM	News 9 at 11	11-11:35p	:30	2012MRFP145H	\$2,200.00 NM
7	WMURM		10/29/12	11:14 PM	News 9 at 11	11-11:35p	:30	2012MRFP143H	\$2,200.00 NM
8	WMURM		10/29/12	11:34 PM	News 9 at 11	11-11:35p	:30	2012MRFP148H	\$2,200.00 NM
10	WMURTu		10/30/12	11:14 PM	News 9 at 11	11-11:35p	:30	2012MRFP143H	\$2,200.00 NM
9	WMURTu		10/30/12	11:29 PM	News 9 at 11	11-11:35p	:30	2012MRFP156H	\$2,200.00 NM
16	10/24/12	10/30/12	Nightline	1135p-1206a	11111--	:30	5	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/12	10/30/12	11111--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/24/12	12:02 AM	Nightline	1135p-1206a	:30	2012MRFP145H	\$500.00 NM
2	WMURTh		10/25/12	11:45 PM	Nightline	1135p-1206a	:30	2012MRFP145H	\$500.00 NM
3	WMURF		10/26/12	11:55 PM	Nightline	1135p-1206a	:30	2012MRFP148H	\$500.00 NM
4	WMURM		10/29/12	11:59 PM	Nightline	1135p-1206a	:30	2012MRFP143H	\$500.00 NM
5	WMURTu		10/30/12	12:01 AM	Nightline	1135p-1206a	:30	2012MRFP156H	\$500.00 NM
17	10/29/12	10/29/12	Dancing w/Stars	Prime Other	1-----	:30	1	\$7,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/12	10/30/12	1-----	1	\$7,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		10/29/12	8:44 PM	Dancing w/Stars	Prime Other	:30	2012MRFP148H	\$7,000.00 NM
18	10/29/12	10/29/12	Castle	10-11p	1-----	:30	1	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/12	10/30/12	1-----	1	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		10/29/12	10:37 PM	Castle	10-11p	:30	2012MRFP148H	\$2,800.00 NM
19	10/30/12	10/30/12	Private Practice	10-11p	-1-----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/12	10/30/12	-1-----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/30/12		Private Practice	10-11p	:00		<del>\$1,800.00</del> NM
Credited oversold inventory									
20	10/24/12	10/24/12	Modern Family/Suburgato9-10p		--1----	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/12	10/30/12	--1----	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/24/12		Modern Family/Suburgatory	9-10p	:00		<del>\$4,000.00</del> NM
Credited oversold inventory									
21	10/25/12	10/25/12	Scandal	10-11p	---1---	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/12	10/30/12	---1---	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTh		10/25/12	10:39 PM	Scandal	10-11p	:30	2012MRFP148H	\$2,500.00 NM

## DUPLICATE INVOICE

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
966034-1	11/04/12	November 2012	10/22/12 - 10/30/12

Advertiser	Product	Estimate Number
Romney/R/President	candidate order	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
22	10/26/12	10/26/12	Shark Tank	8-9p	----1--	:30	1	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/12	10/30/12	----1--	1	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		10/26/12	8:43 PM	Shark Tank	8-9p	:30	2012MRFP145H	\$2,800.00 NM
23	10/26/12	10/26/12	Primetime:WWYD	9-10p	----1--	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/12	10/30/12	----1--	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		10/26/12		Primetime:WWYD	9-10p	:00		<del>\$1,400.00</del> NM
Credited oversold inventory									
24	10/26/12	10/26/12	20/20	10-11p	----1--	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/12	10/30/12	----1--	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		10/26/12		20/20	10-11p	:00		<del>\$2,500.00</del> NM
Credited oversold inventory									
25	10/27/12	10/28/12	6a Weekend Daybreak	Sa/Su 6-7a	-----22	:30	4	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/12	10/30/12	-----22	4	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURSa		10/27/12	6:29 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	2012MRFP148H	\$225.00 NM
1	WMURSa		10/27/12	6:58 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	2012MRFP143H	\$225.00 NM
3	WMURSu		10/28/12	6:26 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	2012MRFP148H	\$225.00 NM
4	WMURSu		10/28/12	6:59 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	2012MRFP143H	\$225.00 NM
26	10/27/12	10/28/12	7a Weekend Daybreak	7-9a	-----22	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/12	10/30/12	-----22	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		10/27/12	7:27 AM	7a Weekend Daybreak	7-9a	:30	2012MRFP148H	\$400.00 NM
2	WMURSa		10/27/12	8:28 AM	7a Weekend Daybreak	7-9a	:30	2012MRFP143H	\$400.00 NM
4	WMURSu		10/28/12	7:56 AM	7a Weekend Daybreak	7-9a	:30	2012MRFP148H	\$400.00 NM
3	WMURSu		10/28/12	8:28 AM	7a Weekend Daybreak	7-9a	:30	2012MRFP148H	\$400.00 NM
27	10/27/12	10/28/12	Weekend GMA	9-10a	-----22	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/12	10/30/12	-----22	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURSa		10/27/12	9:28 AM	Weekend GMA	9-10a	:30	2012MRFP148H	\$400.00 NM
1	WMURSa		10/27/12	9:58 AM	Weekend GMA	9-10a	:30	2012MRFP148H	\$400.00 NM
3	WMURSu		10/28/12	8:58 AM	Weekend GMA	9-10a	:30	2012MRFP143H	\$400.00 NM
4	WMURSu		10/28/12	9:49 AM	Weekend GMA	9-10a	:30	2012MRFP148H	\$400.00 NM
28	10/27/12	10/27/12	News 9 at 7	7-730p	-----2-	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/12	10/30/12	-----2-	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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We warrant that the actual broadcast information shown on this invoice was taken from the program log





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**Lehigh Valley, PA 18002-6884**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
966034-1	11/04/12	November 2012	10/22/12 - 10/30/12
Advertiser	Product	Estimate Number	
Romney/R/President	candidate order		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/27/12	10/27/12	News 9 at 7	7-730p	-----2-	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURSa		10/27/12		News 9 at 7	7-730p	:00		<del>\$800.00</del> NM
Credited oversold inventory									
1	WMURSa		10/27/12	7:49 PM	News 9 at 7	7-730p	:30	2012MRFP143H	\$800.00 NM
LR - Football									
29	10/27/12	10/27/12	ABC Prime College Footb	8-1130p	-----2-	:30	2	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/12	10/30/12	-----2-	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURSa		10/27/12	8:53 PM	ABC Prime College Football	8-1130p	:30	2012MRFP148H	\$1,200.00 NM
1	WMURSa		10/27/12	11:45 PM	ABC Prime College Football	8-1130p	:30	2012MRFP148H	\$1,200.00 NM
LR - Football									
30	10/28/12	10/28/12	This Week with Christiane	12n-1p	-----1	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/12	10/30/12	-----1	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		10/28/12	12:29 PM	This Week with Christiane	12n-1p	:30	2012MRFP148H	\$1,500.00 NM
31	10/28/12	10/28/12	6p News 9 Weekend/Wor	6-7p	-----2	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/12	10/30/12	-----2	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURSu		10/28/12	6:12 PM	6p News 9 Weekend/World N	6-7p	:30	2012MRFP143H	\$800.00 NM
1	WMURSu		10/28/12	6:32 PM	6p News 9 Weekend/World N	6-7p	:30	2012MRFP148H	\$800.00 NM
32	10/28/12	10/28/12	AFHV	7-8p	-----2	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----2	2	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURSu		10/28/12	6:59 PM	AFHV	7-8p	:30	2012MRFP148H	\$1,800.00 NM
1	WMURSu		10/28/12	7:19 PM	AFHV	7-8p	:30	2012MRFP143H	\$1,800.00 NM
33	10/28/12	10/28/12	Once upon A Time	8-9p	-----2	:30	2	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----2	2	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		10/28/12		Once upon A Time	8-9p	:00		<del>\$2,500.00</del> NM
Credited oversold inventory									
2	WMURSu		10/28/12		Once upon A Time	8-9p	:00		<del>\$2,500.00</del> NM
Credited oversold inventory									
34	10/28/12	10/28/12	Revenge	9-10p	-----2	:30	2	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----2	2	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		10/28/12		Revenge	9-10p	:00		<del>\$4,000.00</del> NM
Credited oversold inventory									

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# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
966034-1	11/04/12	November 2012	10/22/12 - 10/30/12
Advertiser	Product	Estimate Number	
Romney/R/President	candidate order		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/28/12	10/28/12	Revenge	9-10p	-----2	:30	2	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURSu		10/28/12	9:20 PM	Revenge	9-10p	:30	2012MRFP148H	\$4,000.00 NM
35	10/24/12	10/24/12	Middle/Neighbors	8-9p	--1----	:30	1	\$4,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/12	10/30/12	--1----	1	\$4,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/24/12	8:16 PM	Middle/Neighbors	8-9p	:30	2012MRFP148H	\$4,200.00 NM
36	10/29/12	10/29/12	Nightline Late	1205a-1232a	1-----	:30	1	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		10/29/12	12:17 AM	Nightline Late	1205a-1232a	:30	2012MRFP156H	\$500.00 NM
<b>Total Spots</b>							<b>123</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$121,975.00</b>
<u>Agency Commission</u>	<b>\$18,296.25</b>
<u>Net Amount Due</u>	<b>\$103,678.75</b>



**HEARST** television inc**RECEIVABLES CREDIT/DEBIT MEMO FORM**

Note: Complete this form electronically and use the drop down menus when provided.

Today's Date:	November 1, 2012		
Station:	WMUR	Drop Down	
Sales Region:	LOCAL	Drop Down	
Agency:	American Rambler		
Advertiser:	Romney/R/President		
Invoice #	966034	Net Invoice Amount	\$ -
Invoice Date		Amount Paid	\$ -
		Adjustment to Gross Billing	\$ 5,400.00
		Adjustment to Net Billing	\$ 4,590.00
AE Name:	Linda Magay		
NSM Name:			
Reason for DEBIT/CREDIT:	POLITICAL LUR ADJUSTMENT		Drop Down
	(Field Required - must use drop down list)		

**EXPLANATION (Please explain in detail):**

Incorrect rate was set in timeperiod by another advertiser

Revised invoice required? NO

**REQUIRED APPROVALS:**

Account Executive	Date	LSM/NSM	Date
GSM	Date	Controller/Business Manager	Date

Input to Wide Orbit on: \_\_\_\_\_ by \_\_\_\_\_

**Rebates for week of 10/21**

Wk of:	Day	Time	Prog.	Cl of time	These are all gross figures			Romney		Comment
					Est	Paid	Actual LUC	spots	rebate	
10/22	M-F	5-6p	5pm News	1	1400	1400	500	10	\$9,000	another advertiser placed at incorrect rate

**\$9,000**

**\$7,650.00 net rebate**